

# Memorandum of Understanding for the 8<sup>th</sup> World Water Forum

---

## I. INTRODUCTION

### 1.1 Historical Background

On 26 February 2014, the 51st Board of Governors approved to engage negotiations with the Federal Republic of Brazil, represented by the Union, through the Ministry of the Environment, and the Federal District, hereinafter referred to as BRAZIL, for the organization of the 8th World Water Forum in 2018. This Forum will follow the World Water Fora of Marrakech, The Hague, Kyoto, Mexico City, Istanbul, Marseille and Daegu.

Sound, constructive and trustworthy cooperation between the host country/city and the World Water Council is key to the preparation and to the success of the World Water Forum. Since its first edition organized in Morocco in 1997, the World Water Forum has developed a distinct and evolving format in response to new insights from previous World Water Fora, the experience of the Host Country and developments in water and related sectors, in close collaboration with the previously involved countries, to ensure it continues to act and develop as a dynamic marketplace of opinions, debates, networking and learning around water-related issues and solutions.

The World Water Council who is the guardian of the World Water Forum, its name, brand and format has registered "World Water Forum" as an international trademark that remains the property of the World Water Council.

It is also the World Water Council's responsibility to ensure that previous experiences in organizing a World Water Forum are not lost and are communicated to BRAZIL for the benefit of future World Water Fora. Given the distinct format, brand and prestige of the World Water Forum, the cooperation between BRAZIL and the World Water Council demands clarity, transparency and professionalism. It is through this that we can ensure that the World Water Forum is protected and enhanced while a win-win situation is created for both partners.

### 1.2 Purpose of this Memorandum of Understanding

This Memorandum of Understanding establishes the overall objectives and principles underlying the planning, financing and execution of the 8th World Water Forum as a joint effort between the World Water Council and BRAZIL, based upon the "Guidelines for the organisation of the 8th World Water Forum (2018)" and the bid document provided by BRAZIL which remain an integral foundation and point of reference for the Forum organization. This Memorandum of Understanding specifies the way in which BRAZIL and the World Water Council will cooperate in the 8th World Water Forum preparation, organization and follow-up. The World Water Forum in all its components is executed in three phases: a preparatory phase comprised of a three-year process prior to the event, a one-week event, and a follow-up phase of at least six months.

## II. PARTIES TO THE MEMORANDUM OF UNDERSTANDING

This Agreement is established between:

The World Water Council (hereinafter referred to as the "WWC"), and,

The Federal Republic of Brazil, represented by the Union, through the Ministry of the Environment, that, with financial, operational and logistical support of National Water Agency, hereinafter referred to as ANA, will organize, in mutual cooperation with the other parties, the 8th World Water Forum, and,

The Government of the Federal District, that, with financial, operational and logistical support of the Regulatory Agency for Water, Energy and Sanitation of the Federal District, hereinafter

referred to as ADASA, will organize, in mutual cooperation with the other parties, the 8th World Water Forum, whose city Brasilia, will host and organize the 8th World Water Forum.

### III. OVERALL PRINCIPLES FOR THE 8th WORLD WATER FORUM

#### 3.1 Definition of the World Water Forum

The World Water Council represents a multi-stakeholder platform devoted to the advancement and resolution of key water issues requiring the involvement of governmental, scientific, technical and advocacy representatives. The credibility of the World Water Forum vitally depends on the involvement of a wide diversity of stakeholders from the entire world without discrimination and with the freedom of expression and opinion of all-both in the preparatory process and at the event.

The Brazilian proposal for the 8<sup>th</sup> World Water Forum was inspired by the Brazilian National Water Law, which establishes that water resource management has to be based on principles of sharing, decentralization, and participation of all stakeholders. Therefore, it is expected that all of the Forum's components and processes should consider these principles.

The World Water Forum should advance the aims of the World Water Council and the world water community in addressing a limited number of challenging water issues. The Forum should accomplish this by facilitating and promoting a multi-faceted discussion and debate open to all stakeholders before and during the Forum, resulting in political mobilization, a broader awareness of the issues of water management and a resolve to take actions to solve those issues.

The Forum, thus, aims to

- a) Engage stakeholders in mobilising debate on and action for water, open to all parties in developing a shared vision;
- b) Provide a platform for all stakeholders to exchange, learn together, develop partnerships and catalyse concrete actions for improved water resources and services development and management;
- c) Engage policy and decision-makers in a dialogue to establish commitments for improved water resources and service development;
- d) Increase awareness for water issues towards the public-at-large, in particular through the media.

To support the objectives of the WWC, the Forum and world water community, the Forum is made up of the following primary components:

1. The Thematic Process: providing the substantive underpinning of the World Water Forum;
2. The Political Process: providing the opportunity for discussion amongst and with elected officials (local authorities, parliamentarians, ministers);
3. The Regional Process: providing perspectives on water from all regions of the world;
4. The Sustainability Focus Group: providing perspectives on sustainable use of water in all components;
5. The Citizens Forum: encouraging democratic and social responsibility as regards water issues and raising awareness among citizens for water issues;
6. The Fair and Expo: providing a space for all stakeholders to showcase their contributions.

In addition, other events are organised throughout the preparation period and during the World Water Forum event, offering additional opportunities for all stakeholders to meet, learn, debate and present issues, policies and state-of-the-art solutions for efficient and sustainable water resources and services management and to communicate this to a worldwide audience.

#### 3.2 Operating Principles of the 8<sup>th</sup> World Water Forum

- The 8th World Water Forum is an event co-organised through a strong partnership between the WWC and the Federal Republic of Brazil, represented by the Union, through the Ministry of the Environment, that, with financial, operational and logistical support of the National Water Agency, and the Federal District, that, with financial, operational and logistical support of the

Regulatory Agency for Water, Energy and Sanitation of the Federal District, as representatives of the Host Country and lead-partners.

- All key activities will be developed and managed through the allocation and sharing of responsibilities.
- Each party will supply its best effort to come to a mutual agreement on all issues in a friendly, trustworthy and collaborative spirit.
- The 8<sup>th</sup> World Water Forum will promote cohesion, openness and will encourage dialogue, tolerance, mutual respect and equity.
- The 8<sup>th</sup> World Water Forum will enhance the profile and reputation of the WWC as a multi-stakeholder organization dedicated to furthering the resolution of key global water issues.
- The 8<sup>th</sup> World Water Forum will recognize the profile, position and reputation of Brazil as a leader in water resources development and management.
- The Brazilian bid has proposed an overarching theme of "sharing water" to be further developed and approved by both parties.
- The 8<sup>th</sup> World Water Forum organizers and partners are committed to minimizing the impact of the organization of the Forum on the environment through efforts integrated into all the Forum's components and preparation.

The Forum will be held during the week of 18 – 23 March 2018. The agenda for some of the main preparatory activities of the Forum is the following:

- i. The kick-off meeting will be organised in Brazil at least 24 months prior to the 8<sup>th</sup> World Water Forum.
- ii. A pre-program of the Forum week will be available 18 months prior to the event.
- iii. A second stakeholders consultation meeting will be held at least 14 months prior to the 8<sup>th</sup> World Water Forum.

#### **IV. GOVERNANCE AND WORKING BODIES**

The governance and working bodies will be initiated within nine months of the signature of this Agreement. They include the following:

##### **4.1 The International Steering Committee (ISC)**

The signatory parties agree to create an International Steering Committee (ISC), which is the ultimate decision-making body of the Forum. The ISC's main responsibilities are the following:

- Addressing overall strategic orientations for the 8<sup>th</sup> World Water Forum;
- Guiding and supervising the work and activities of the Commissions;
- Determining the themes for the Forum following an inclusive consultation process;
- Approving the logistics of the Forum week including entrance fees for Forum and Expo/Fair;
- Approving the budget and supervising its execution.

The ISC will be established following the signature of this Memorandum of Understanding and will consist of a maximum number of 24 members, 50% appointed by the WWC and 50% appointed by BRAZIL, including the five chairs and five vice chairs of the four Commissions and the Sustainability Focus Group. The ISC is co-chaired by the WWC and the BRAZIL.

##### **4.2 The ISC Bureau**

A Bureau is created within the ISC. It consists of 3 members from WWC and 3 members from BRAZIL, and shall be overseen by the two ISC co-chairs. The Bureau is responsible for preparing and executing the decisions of the ISC. It oversees the work of the Secretariat of the 8th World Water Forum.

##### **4.3 The National Organizing Committee**

The National Organizing Committee is comprised of representatives of national institutions involved in water related issues that are appointed by BRAZIL. It coordinates the efforts of the Host Country and Host City on all aspects of the World Water Forum. It ensures the organization

of national events before, during and after the World Water Forum event. It will be independent of the ISC and will indicate its representatives to the ISC, its Commissions and the Focus Group.

#### 4.4 Commissions

Commissions and a Focus Group will be established to prepare a successful Forum. All Commissions and the Focus Group will have one chair and one vice-chair. They will have a maximum number of 8 members, including the chair and vice-chair, 50% appointed by the WWC and 50% appointed by BRAZIL. They can invite additional experts if necessary. The Commissions and Focus Group are advisory bodies that report to the ISC, which makes all final decisions. Each Commission and the Focus Group will be supported by the 8th World Water Forum Secretariat.

Actions pertaining to each Commission and the Focus Group will be carried out in a timeframe depending on necessity and priority.

The specific tasks of each Commission and the Focus Group may be continually updated throughout the preparatory process, if necessary. The Commissions and the Focus Group will establish a close coordination with each other and with the ISC throughout the preparatory process and the execution of the 8th World Water Forum.

Four Commissions and a Focus Group will be established:

- A Thematic Process Commission
- A Political Process Commission
- A Regional Process Commission
- A Citizen's Forum Commission
- A Sustainability Focus Group

##### (a) Thematic Process Commission

The Thematic Process Commission is responsible for preparing the thematic program of the Forum and is composed of representatives of different groups of stakeholders. The Thematic Process Commission will be chaired by a nominee of WWC and a vice-chair nominated by BRAZIL.

The Thematic Process Commission provides guidance to the overall substantive development of the program of the World Water Forum in line with the overarching theme of the Forum "sharing water", the WWC strategy approved by its General Assembly and key sub-themes on the international agenda to be determined during the preparatory process as part of stakeholders' engagement. It proposes thematic priorities, contributes to the definition of the preparatory and follow-up processes, manages the thematic working groups, monitors progress and contributes to the planning of the World Water Forum event in linkage with outcomes from previous Fora.

Multi-stakeholder input is the basic building block for this process, with great diversity being desirable. Outputs from previous Forums and various international conferences and events in the three-year period leading up to the 8th World Water Forum will be used as inputs for the Forum's multi-stakeholder preparatory process.

##### (b) Political Process Commission

The Political Process Commission provides guidance on the political program and connects with Governments around the world. The Political Process Commission will be chaired by a nominee of BRAZIL and a vice-chair nominated by WWC. It ensures excellent relationships with the various bodies representing elected officials and with leading elected individuals engaged in water. It is responsible for preparing the content and process for the 8th World Water Forum's political program, in such a way that it offers a creative way for Ministers, Parliamentarians and Local Authorities to interact dynamically with each other and with other stakeholders involved in the Forum. Separate and adapted preparatory events are required for each level of the Political Process in the run up to the Forum and should be closely linked to the Thematic and Regional Processes and the Sustainability Focus Group. The role of BRAZIL is key, and the process calls

for the involvement of authorities beyond the sole membership of the ISC. The WWC, in its role of guaranteeing the continuity of processes between Fora and with the international agenda and as founder of certain initiatives within the scope of the Political Process, is fully involved in the Political Processes. BRAZIL will organize a Ministerial meeting of countries participating in the event.

#### **(c) Regional Process Commission**

The Regional Process Commission provides guidance to the regional preparation of and follow-up to the World Water Forum. The Regional Process Commission will be chaired by a nominee of WWC and a vice-chair nominated by BRAZIL. The Regional Process Commission is responsible for integrating regional contributions into the Forum's program and also for encouraging regions to mobilize stakeholders, increase political commitments and create synergies on a local level to support regional and national progress on water-related issues, notably through the organization of regional events. It ensures good linkages are developed and maintained with the work ongoing and developed in all regions of the world.

#### **(d) Citizen's Forum Commission**

The Citizen's Forum is a platform for encouraging creative and effective participation of civil society, organised or otherwise, by which is meant NGOs, citizens, local communities, farmers, businesspersons and indigenous movements, gender and youth, among others. The Citizen Forum will be chaired by a nominee of BRAZIL and a vice-chair nominated the WWC. Its purpose is to raise public awareness and attention to issues related to water and to provide innovative solutions to the problems that citizens face in their personal, social and professional lives, bearing in mind the concept of "Sharing Water".

The Citizen's Forum Commission shall be comprised of two distinct and autonomous work areas: 1) actions in Brazil and Latin America; and 2) actions in the other countries. These two work areas shall be managed and coordinated independently of each other with separate workplans and resources; report regularly to the Forum Secretariat and operate under the authority of the ISC Bureau. The Chair shall be responsible for work area related to all actions in Brazil and Latin America. The Vice-Chair shall be responsible for work area related to actions in the other countries.

#### **(e) Sustainability Focus Group**

The Sustainability Focus Group will be chaired by a nominee of BRAZIL and a vice-chair nominated by WWC. The Sustainability Focus Group will include one focal point identified from each of the Process Commissions, and they will ensure that the sustainability issues will be incorporated in the Process of the Commission.

This innovation on the agenda of the main event aims to attract contributions and suggestions on water-related themes and their social, economic and environmental importance, from the standpoints of different stakeholders and institutional sectors. It consists of promoting discussion on the various aspects of sustainable use of water resources, in light of existing multilateral commitments, and examination of current challenges, especially in countries with fragile sectoral institutions or that suffer significant shortfalls, including difficulties of access to drinking water, cross-cutting to all other processes of the 8th World Water Forum.

### **4.5 The Secretariat of the 8<sup>th</sup> World Water Forum**

Based in Brasília, the Secretariat acts as the implementing body of the 8<sup>th</sup> World Water Forum. The Secretariat will be initiated within six months after signing this Memorandum of Understanding according to the necessary institutional arrangements that will ensure a status for the 8<sup>th</sup> World Water Forum Secretariat that will allow it to recruit staff, have a bank account, receive and disburse money from national and non-national sources, receive and spend government subsidies and financial resources from third parties. Operations will commence at least 30 months prior to the 8<sup>th</sup> World Water Forum. It will be comprised of an Executive Director and staff. All key

personnel will be in place 24 months prior to the 8<sup>th</sup> World Water Forum and will cease activity approximately 6 months after the 8<sup>th</sup> World Water Forum.

The Executive Director (ED), who should be fluent in English and Portuguese, should understand the institutional landscape in Brazil and should have experience in the organization of international events such as the Forum. In addition, the ED for the 8<sup>th</sup> World Water Forum will be a dedicated full-time position with sufficient seniority to readily access the appropriate decision-making levels within partner institutions. He/she will be responsible for the implementation of ISC decisions and the coordination of all activities in support of the 8<sup>th</sup> World Water Forum, in accordance with this Memorandum of Understanding. His appointment is approved by the ISC Bureau, and he/she reports to the ISC co-chairs.

The Secretariat is composed of a mix of international and Brazilian staff, and staff members will offer a wide range of competencies. As the working language of the 8<sup>th</sup> World Water Forum is English, staff should be able to communicate adequately in English and Portuguese. Within the Secretariat, a dedicated team is established to provide specific support to each of the Commissions after the kick-off meeting.

Logistics, Finance, Fair and Exhibition, Cultural and Social Activities and Prizes will be coordinated by the Secretariat of the 8<sup>th</sup> World Water Forum under the guidance of the ISC. The Secretariat will also manage other innovative programs as described in the bid document (e.g. Communications and Marketing Committee, etc.) in a similar manner. Line management responsibilities of staff working on issues related to Commissions will remain with the Executive Director of the 8<sup>th</sup> World Water Forum Secretariat. An overall work plan with critical paths, budget, and resource strategy related to these activities and those of the Commissions will be prepared by the ED and approved by the ISC.

## V. COMMUNICATIONS AND MARKETING

### 5.1 Communications

Communications is a major issue in the organization of the 8<sup>th</sup> World Water Forum. The parties agree to prepare national and international communications, PR and marketing strategies and plans together. Some of these tasks may be outsourced to professional structures. A major difference is to be made between the desired international communications and national communications, which both require a comprehensive communication strategy. Clearly, international communications will be mainly the responsibility of the 8<sup>th</sup> World Water Forum Secretariat in collaboration with the WWC. National communications will be mainly the responsibility of the 8<sup>th</sup> World Water Forum Secretariat in collaboration with the National Organizing Committee.

The 8<sup>th</sup> World Water Forum Secretariat will ensure an overall international communications strategy is established and approved, with its corresponding budget allocation, by the ISC, not only for execution before and during the 8<sup>th</sup> World Water Forum, but also covering the period immediately after the 8<sup>th</sup> World Water Forum event. The national communications strategy should be established and approved by the National Organizing Committee and should be in consonance with the international communications strategy. These strategies will address specific target audiences and communicate clear and consequential messages. Funding for both the national and the international communications campaigns will come from the 8<sup>th</sup> Forum budget.

Four major target groups are identified: decision-makers for water-related issues, water professionals, stakeholders with an interest in water and the wider public.

The Secretariat will propose at least 24 months prior to the Forum the communication tools to support the preparatory process and the Forum, such multi-lingual websites, Facebook, Twitter, among others. A collaborative internet platform will be open to support the work of the Commissions and their working groups during the preparatory process.

The use of the Forum's logo and brand name in any form are regulated and subject to approval of the ISC. Intellectual property produced by the Forum and its working bodies will remain in the public domain.

## 5.2 Marketing and Sponsorship

The marketing and sponsorship efforts will be led by the 8<sup>th</sup> World Water Forum Secretariat and supported by the World Water Council and the National Organizing Committee and overseen by the ISC.

Marketing and international communications for the 8<sup>th</sup> World Water Forum are very much connected. Communicating information on the preparatory process of the 8<sup>th</sup> World Water Forum, its draft agenda and the ways to engage will determine whether stakeholders will consider the 8<sup>th</sup> World Water Forum preparation and attendance worth the investment of their time, effort and money.

Therefore, all information about the Forum needs to be carefully communicated through a network of strategic partners. A participant sponsorship program will be developed for the 8<sup>th</sup> World Water Forum by the National Committee and the 8<sup>th</sup> World Water Forum Secretariat. The National Committee will be responsible for securing sponsorship from national level sponsors. The 8<sup>th</sup> World Water Forum Secretariat, in close cooperation with all parties involved, will be responsible for international sponsor and donor support.

The placement of advertisements at the 8<sup>th</sup> World Water Forum event venue will only be allowed on the World Water Fair and World Water Expo grounds. Placements of logos of sponsors will be permitted throughout the entire 8<sup>th</sup> World Water Forum venue within defined circumstances. A detailed sponsor guide must be approved by the ISC.

## 5.3 Announcements, final program and reporting

The 8<sup>th</sup> World Water Forum Secretariat will prepare all announcements under the supervision of the ISC. The following documents will be produced:

- **The 1st announcement** will be published within three months after the signing of the agreement between the WWC and BRAZIL. It will be produced in print copies as well as made available on the dedicated website of the 8<sup>th</sup> World Water Forum and on the WWC website. The 8<sup>th</sup> World Water Forum domain will be made available to the 8<sup>th</sup> World Water Forum Secretariat by the WWC ([www.worldwaterforum8.org](http://www.worldwaterforum8.org)).
- **A pre-program** of the Forum week will be available 18 months prior to the event.
- **The 2<sup>nd</sup> announcement** will be presented in a similar way 14 months before the 8<sup>th</sup> World Water Forum. It presents the overarching theme, the program themes, an overview of the unfolding preparatory process, the foreseen highlights of 8<sup>th</sup> World Water Forum event, as well as opportunities for engagement and the Host Country and City attractions. It also includes details about the registration process and is to be considered as a true 'sales brochure' for the Forum.
- **The 3<sup>rd</sup> announcement and provisional program** will be published two months before the 8<sup>th</sup> World Water Forum. It provides an overview of the event highlights, including programmatic 'hot issues', some of the emerging results of the preparatory process, opportunities for engagement and the Host Country and Host City attractions.
- **A Final Program** will be available on electronic and online versions at the 8<sup>th</sup> World Water Forum event and will contain all details of the entire event, excursions, speakers etc. It will also allow participants to navigate easily through the 8<sup>th</sup> World Water Forum venue and find their way to their learning experience, dialogue, policy meeting or network event.
- **The Final Report** presenting an overview of the event and its conclusions will be published within 6 months after the 8<sup>th</sup> World Water Forum and will be made available online to the

participants and sent to a limited audience. It will include an Executive Summary to be approved by the WWC Board of Governors.

- The organizers will consider taking steps to render the 8<sup>th</sup> World Water Forum a **Zero-paper conference** to address sustainability concerns.

## VI. LOGISTICS

The main events of the 8<sup>th</sup> World Water Forum will take place at the Ulisses Guimarães Convention Centre and the Brasilia National Stadium, both in Brasilia.

An IT platform to facilitate wide participation is created within one year of the signature of this Memorandum of Understanding. A registration system should be opened one year prior to the 8<sup>th</sup> World Water Forum. Following the event the WWC and BRAZIL will take all the necessary measures to ensure their continuity after the 8<sup>th</sup> World Water Forum. The contacts and registration database will be jointly operated by the Forum Secretariat, the National Organizing Committee and the WWC.

Simultaneous interpretation in at least Portuguese, English, French, and Spanish will be ensured for the Opening and Closing Ceremonies and the Ministerial Conference.

The official languages of the Forum are Portuguese and English. Simultaneous interpretation for other languages and sessions will be subject to discussion and evaluation of the advantages and disadvantages, keeping in mind the need to give voice to populations that do not often have the opportunity to express themselves.

Forum documents will be made available at least in Portuguese and English.

The Government of Brazil will facilitate visa issuance for bona fide Forum participants.

Agreements may be concluded with third parties to ensure a good execution of the Forum operations, notably terms of logistics. They include, but are not limited to rental of the venue, block bookings for hotels, catering. Part of the Forum's logistics may be entrusted to one or several professional conference organisers (PCO's) hired by the Forum Secretariat. While executing the agreements, the following should be ensured:

- Executive rooms and offices will be made available to the WWC on the conference premises.
- WWC members will benefit from a significant discount in Forum registration fees (30% for 5 participants per organization) and members of the Board of Governors will benefit from free entry to the Forum.
- Free shuttle bus service between the airport, the Conventions Centre and the major hotels will be offered to Forum participants.
- Lunch and coffee breaks will also be made available to Forum participants free of charge.
- The Forum will serve tap water, rather than bottled water, at its sessions.

## VII. RESOURCES AND PLANNING

### 7.1 Forum Finances-Basics

The Forum is to be viewed as its own venture, jointly conducted by the WWC and BRAZIL, with its own budget.

Three basic principles prevail:

- The costs related to Forum activities undertaken by the WWC and BRAZIL are to be recognized and provided for in the overall budget for the Forum;
- The budget is to be transparent and balanced;
- The costs associated with the Forum are listed in the worksheet attached to Memorandum.



The 8th Forum endeavour will benefit from tax exempt status in accordance with Brazilian regulations and in line with the Forum's bidding requirements.

## 7.2 Forum Finances - Expenses

In terms of expenses, both parties agree that the direct costs borne by the Forum Secretariat in Brazil and the WWC Headquarters in the preparation of the Forum are to be recognized in the Budget, which is initially estimated at 31.5M€ including the WWC fees and necessary taxes. The amounts dedicated to the main activities of the Forum are listed in Annex I. The budget and cash flow plans will be submitted regularly to the ISC for decision and will be administered by the ED. Expenditures over 100,000€ must be approved by the ISC Bureau. A guide for budgetary management principles will be drafted.

In considering expenses of the 8th World Water Forum, it must also be recognized that the Preparatory Process, jointly executed by the WWC and BRAZIL, is an integral part and expense of the Forum and requires financial mechanisms to support it. Likewise, similar financial mechanisms are also to be applied for the follow-up phase of the Forum.

Sponsorship of participants from developing countries will be offered, the detailed procedure and total number of which will be established subsequently and approved by the ISC.

BRAZIL will contract a reputable international accountancy firm to audit the finances of the 8th World Water Forum Secretariat.

## 7.3 Forum Finances-Income

The 8th World Water Forum will be financed through a variety of sources, including public, private and conference revenues. In order to secure the total budget of the 8th World Water Forum, BRAZIL with the assistance of the WWC, will make its best efforts to prepare and execute the budget reasonably and professionally. BRAZIL is responsible for providing a guarantee that the minimum expenses needed to organise the 8th Forum will be covered.

Cash flow schedules are required for the implementation of the budget as an integral part of the budget preparations. BRAZIL will ensure that a proper cash flow be available to initiate and continue the process of the 8th World Water Forum.

Fundraising remains the responsibility of BRAZIL, with advisory support provided by the WWC, that will indicate an exclusive accredited institution to receive funds generated by the 8th World Water Forum and will be recognized as contractor of services and goods on behalf of the Forum organization.

It is understood by "funds generated by the 8th World Water Forum", revenues from sponsorship, registration, revenues from the Fair and Expo, rents from conferences, among others.

A fundraising task force will be established following the signature of this Memorandum of Understanding. A fundraising plan and a detailed sponsor guide will be developed as soon as possible. The sponsorship and partnership strategy shall be approved by the ISC.

## 7.4 Fees paid to the World Water Council

BRAZIL will pay the fees for the right to hold the 8th World Water Forum event, in the total amount of 5.5M€, shared between the Ministry of Environment and the Government of the Federal District, free of taxes, according to the following schedule.

- 2015: 500,000€ in one instalment
- 2016: 1 000,000€ in two instalments
- 2017: 2 000,000€ in two instalments
- 2018: 2 000,000€ in two instalments



The amount to be payed by BRAZIL shall be shared in equal parts by each entity, with the possibility to be anticipated if granted a discount on the amount to be payed.

This amount represents the value of the World Water Forum brand and image and the access provided by the World Water Council to its world-wide network of members, partners, experts and practitioners, similar to a licensing fee in return for the right to hold the World Water Forum. The WWC will use these resources to support all of its activities and the achievement of its triennial strategy, including the World Water Forum, and justification of their use will not be required.

#### **VIII. IMPLEMENTATION OF THIS MEMORANDUM OF UNDERSTANDING AND RESOLUTION OF DISPUTES**

- This Memorandum of Understanding revokes the Memorandum of Understanding signed on 7 April 2015, validating acts undertaken during this period.
- This Memorandum of Understanding will be effective upon signature of the parties. It marks the definitive consent for the WWC for the realization and co-organizing the 8th World Water Forum by BRAZIL, represented by the Ministry of the Environment, with support from the National Water Agency and the Government of the Federal District, with the support of Regulatory Agency for Water, Energy and Sanitation of the Federal District.
- The mutual understanding on the organization of the Forum will be based on this Memorandum of Understanding but will evolve dynamically according to all registered decisions proposed by the International Steering Committee.
- Specific contracts will be used with third parties.
- In event of disagreement during the execution of the Memorandum of Understanding, the parties agree that the Minister of the Environment, the Governor of the Federal District and the President of the WWC will resolve the dispute using the means which they consider most appropriate. Any dispute that cannot be resolved will be settled amicably through mutual consultation.
- A notice of three months must be given to each of the signatory parties in the event of cancellation of the present contract.

This Agreement, written in 4 originals in English and Portuguese, is entered into on the October, 10, 2016 in Brasilia, Brazil by:

On behalf of the World Water Council:



**Benedito Braga, President**

On behalf of the Ministry of the Environment of Brazil:



**José Sarney Filho, Minister**

On behalf of the Government of the Federal District:



**Rodrigo Rollemberg, Governor**

Intervenors:

On behalf of National Water Agency



**Vicente Andreu Guillo, Director-President**

On behalf of Regulatory Agency for Water, Energy and Sanitation of the Federal District.



**Paulo Sérgio Bretas de Almeida Salles, Director-President**

ANNEX I (\*)

Table 1 – Revenues (€ 1,000)

Source of Revenue	2015	2016	2017	2018	Total
BRAZIL	500	3.000	5.500	3.750	12.750
Private Partnerships	1.000	3.000	5.500	3.250	12.750
Registration Fees	-	-	2.100	1.500	3.600
Fair and Exhibition	-	-	1.400	1.000	2.400
<b>Total</b>	<b>1.500</b>	<b>6.000</b>	<b>14.500</b>	<b>9.500</b>	<b>31.500</b>

Table 2 – Expenditures (€ 1,000)

Atividade	2015	2016	2017	2018	TOTAL
Thematic Program	-	300	500	400	1.200
Political Program	-	300	800	400	1.500
Regional Program	-	375	875	250	1.500
Citizens' Forum	-	400	800	800	2.000
Forum Sustainability	-	400	800	300	1.500
Communications and Marketing	300	1.000	2.100	600	4.000
General Programming and Specific Programs	400	1.000	4.000	2.000	7.400
Governance	100	425	675	325	1.525
Administration and Technology	125	250	325	500	1.200
Fair and Exhibition	-	150	600	850	1.600
WWC Contribution	500	1.000	2.000	2.000	5.500
Assistance to Participants	-	100	300	600	1.000
Contingencies (5%)	75	300	725	475	1.575
<b>Total</b>	<b>1.500</b>	<b>6.000</b>	<b>14.500</b>	<b>9.500</b>	<b>31.500</b>

(\*) Estimated revenues and expenditures

Handwritten signatures and initials in blue ink, including a large signature and the initials "PS" below it.