

Discussions	18 Public (in 3 rounds)	2 Private	8 Rooms	27 Moderators	1 Public poll	
	151,609 Unique visitors	291,717 Visits	4m 39s Average time on page	3,778 Registrants	2,197 Subscribers	
Engagement	2,413 Comments 1,463 by public, 950 by moderators		90 Water issues identified	32,216 Votes by 1,180 voters	4+ News articles, etc on comments	
	209 Countries & Dependencies Origin of visitors (240 countries and dependencies in world)			Brazil, US, France, India, Japan, Portugal, Netherlands, Mexico, UK, Peru Top 10 countries of visitors		
Visitors	Brasilia, Sao Paolo and Rio de Janeiro Top three cities of visitors. Top 10 are Brazilian			Portuguese, English, French, Spanish, Japanese Top 5 languages of visitors		
	193 Countries & Dependencies Origin of registrants (240 countries and dependencies in world)			Brazil, US, India, Peru, France, Pakistan, Nigeria, Argentina, Colombia, Mexico Top 10 countries of registrants		
Registrants	45% Female	55% Male	31% <29 years old	44% 30- 49	23% 50-69	1% 70-89

THIRD DISCUSSION ROUND

Start and end dates

December 04 to March 12

Unique users - people who have visited the site (if you visit the site 10 times a day for 10 days, it will still only count as one visit, unless you use a different device):

93,515

Sessions - the number of times people have visited or returned to the site (if you visit the site 10 times a day for 10 days it would count as 100 sessions)

180,249

Average Session Duration: 4 minutes 40 seconds (this is high and is an excellent indicator that people are interacting with content)

Comments: 760

Public Comments: 430

Moderator comments: 330

Total Registered users: 1280

Total Subscribers (people who get notifications on the platform): 2192